

ABSTRACT

METHOD FOR SETTING UP A COMMUNICATION LINK

A communication link from a first telecommunication device to a second telecommunication device is established via a telecommunication network. Initially, a plurality of multi-media objects, which are associated with a first telecommunication subscriber, are stored together with a respective reference number in the telecommunication network. An allocation representation of at least one data set is also determined, the representation indicating a specific call receiver with reference to a specific reference number of a multi-media object. Subsequently, a link set up request is sent from the first telecommunication device associated with the first telecommunication subscriber to the telecommunication network, the link set up request indicating that a communication link should be set up between the first telecommunication device and the second telecommunication device associated with a selected call receiver. The specific reference number for the selected call receiver is determined by representation of the allocation and the multi-media object associated with the determined reference number is transmitted by the telecommunication network to the second telecommunication device. Finally, the multimedia-object is reproduced on the second telecommunication device.